

# Thomas gaspardo

community manager

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## Specialties

SEO, photoshop, Viral and Social Marketing, Public Relations, Internet, translator

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## Experience

### **Co-Founder, Digifut.com, Monterrey, Mexico**

06/06 - Present

Digifut.com is a sports technology consultancy.

Some of our projects include a thematic blog network with more than 200,000 monthly visitors, soccer related, we focus on the quality of the information and the interaction with the users.

We are distributors of sports specialized software, such as NAC SPORT, Futbol Train. We are also developing our own software.

Part of my job is to control the contents of our blogs, open new channels of partnership such as ADIDAS, EA Sports, to help with the interaction and increase the monthly traffic and registered users.

Habilities:

- Public Relations
  - Viral and Social Marketing
  - SEO
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## Education

### **Universidad Autónoma de Nuevo León, Monterrey, Mexico**

1997 - 2003

Business Administration

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<http://gamerjobs.eggspout.com/profile/1540>

